



RMHC
of Southern Colorado

2023 Annual Report

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.



A Message From Our **LEADERSHIP**

Each year, it's our privilege to share the year in review of the exceptional work that happens every day at Ronald McDonald House Charities of Southern Colorado (RMHCSC). For 36 years, our mission has been to support the families of critically ill children and provide the care and resources they need, when they need it the most. We're passionate about making sure the diverse needs of our families are met so they can solely focus on their children's health and well-being while remaining as close as possible to their child.

RMHCSC continued to experience growth in 2023. With the pandemic behind us, we fully opened all components of our House and Family Room programs. Collectively we served 16,441 individuals and 1,888 families throughout the Charity. Our Ronald McDonald Family Room saw record numbers of families in need of rest and rejuvenation.

We expanded our partnerships with Children's Hospital Behavioral Health; Women, Infant, Children (WIC) and HopeKids to enhance our family support and assist families transitioning home once released from the hospital. We celebrated with donors and opened our new adaptive playground, now making the Ronald McDonald House AND the backyard nearly 100% accessible to all who enter our doors. We took part in advocating for the protection of minors who were victims or witnesses to crimes and were honored that Governor Polis chose to sign, "Riley's Law," into effect at our Ronald McDonald House.

We certainly did not achieve all of this alone. Working alongside us were 253 dynamic volunteers who welcomed guests, answered calls, baked, served 1,095 meals, cleaned, repaired, maintained, sorted, stocked, planted, advocated and supported our families in so many beautiful and meaningful ways. Collectively, our volunteers provided \$607,762 of additional value to our Charity. Our community helps us achieve our goals as well. Through significant savings from in-kind partners such as Safeway, Waste Management, Carpet Care Craftsman, Lowe's, SCHEELS, Laundrován, North Colorado Springs Rotary Club, McDonald's Owner/Operators, and many restaurants, home maintenance businesses, real estate firms, service clubs and more. We thrive to be exceptional stewards of our donor's support, honored that so many choose to enter in and help us fulfill our mission.

Our community is taking notice of our efforts. Winning three awards from votes collected from our community, RMHCSC is considered the Best Place to Volunteer, the Best Nonprofit, and holds the Best Fundraiser (Golf Tournament). I was honored to be voted top choice for, "Person Who Makes A Difference." Certainly, accolades are not why we do what we do. We greatly appreciate the recognition and respect from our community, yet our reward truly comes when we receive a thank you from a family we have served. As one family recently wrote, ***"The support and care they give to everyone, helping parents whose child is going through cancer treatment, is really an act of love."***

This is our "Why" and who we are. We thank you for coming alongside us as we help families during some of their most difficult times, understanding the importance of keeping critically ill children and their families together to support their medical needs and provide only the love and support a family can provide. We feel blessed for every person who steps in to help, and know that without you, we could not achieve all that we do. We hope this Annual Report provides a better understanding of those achievements, and how your support is put towards fulfilling our mission.

Wishing you all the best,

Beth

Beth Alessio
Executive Director





President
Stacy Miller,
USA Swimming



Past President
Sara Correll,
LCSW



Vice President
Neil Cunningham,
NEC Sprinklers



Secretary
Leslie Stahelin,
Community
Member



Treasurer
Kristeen Danburg,
Gaddie Electric



Joann Babbitt,
ANB Bank



Roger Bach,
US Bank



Noah Botkin,
True Wealth
Capital



Cami Bremer,
El Paso County
Commissioner



Erik Gaulrapp,
Comcast



Shawna Grissom,
Children's
Hospital, CO



Jeannine Hansen,
Public Relations



Todd McMillan,
Owner,
McDonald's



Leslie McDonald,
MGA Homecare



Bryan Mendiola,
Jacobs



Brian Stewart,
Main Event
Promotions



Katie Schaffer,
Erickson, Brown &
Kloster



Bill Stahelin,
Community
Member



Doug Zurek,
Police Officer

Honorary Board Members

- Sherri Wells , H&R Block
- Mark Kelbel, PGA
- Gene Sanchez, Zehcnas
- Jerry Mayes, Coca-Cola
- Julie Wehrich, About Kids
Home Health Care
- Marge Colgan, Community
Member
- Cal Critchfield, MGA Homecare
- Scott Jones, Cumulus Media
- Laura Boschert, Pediatrician
- John Eden, D.A. Davidson
- Darrell Fleck, Retired
- Jim Cromer, MTSI

Meet Our 2023

Board of Directors



Our Mission

Ronald McDonald House Charities of Southern Colorado (RMHCSC) keeps families and their critically ill children close to each other and provides the care and resources they need, when they need it most.

In support of our mission, the RMHCSC cornerstone programs are the Ronald McDonald House® and Ronald McDonald Family Room® located in Children's Hospital Colorado, Colorado Springs).

Our Values

Our core values provide the foundation for decision-making and building for the future.



- We are focused on the critical needs of children
- We lead with compassion
- We celebrate the diversity of our people and our programs
- We value our heritage
- We operate with accountability and transparency

Our Beginning

In the early 1980s, Dr. John Genrich saw the need for housing that would keep families together, providing the care they needed during times of medical crisis. With support from local McDonald's restaurants, the Junior League, Memorial Hospital and our generous community, our Ronald McDonald House® opened its doors on February 14, 1987 – thus, we lovingly call it, "The House that Love Built."

On August 19, 2019, RMHCSC opened the doors to our current Ronald McDonald House® located at 4223 Royal Pine Drive.

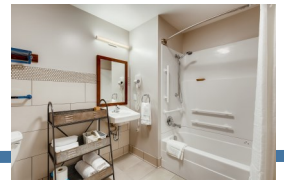
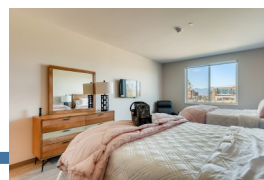
Colorado Springs is home to world-class pediatric care. Our Ronald McDonald House®, located next to Children's Hospital, Colorado, Colorado Springs (and near St. Francis Medical Center) serves families with seriously ill children from Southern Colorado, New Mexico, Kansas, Oklahoma, Texas and beyond.



Our Mission in Action

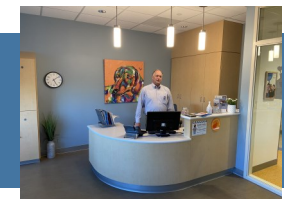
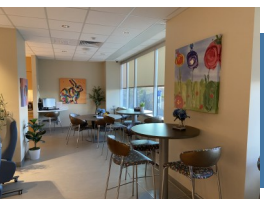
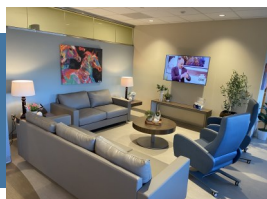
Ronald McDonald House

One mother wrote, "Words can't describe how thankful we are for everything you all do. From those who run the House, the volunteers who pour their heart into it, to the social workers that come to you during the darkest & most terrifying times, I can not thank each & everyone of you enough. My daughter was transported to Children's Hospital NICU from Parkview medical center. I was so worried about how we would manage commuting and still being close to her. RMHC made it possible. You are all blessings to families like mine. To be able to still remain within walking distance to our daughter means the world to us. Thank you, thank you!"



Ronald McDonald Family Room

Another mom wrote, "We live seven hours away. We were flown to the Springs with no extra items so I was thrilled to be able to do laundry for myself and my child. I appreciate the Family Room. The food, snacks, and hosts were all very nice! Many blessings to you all!"



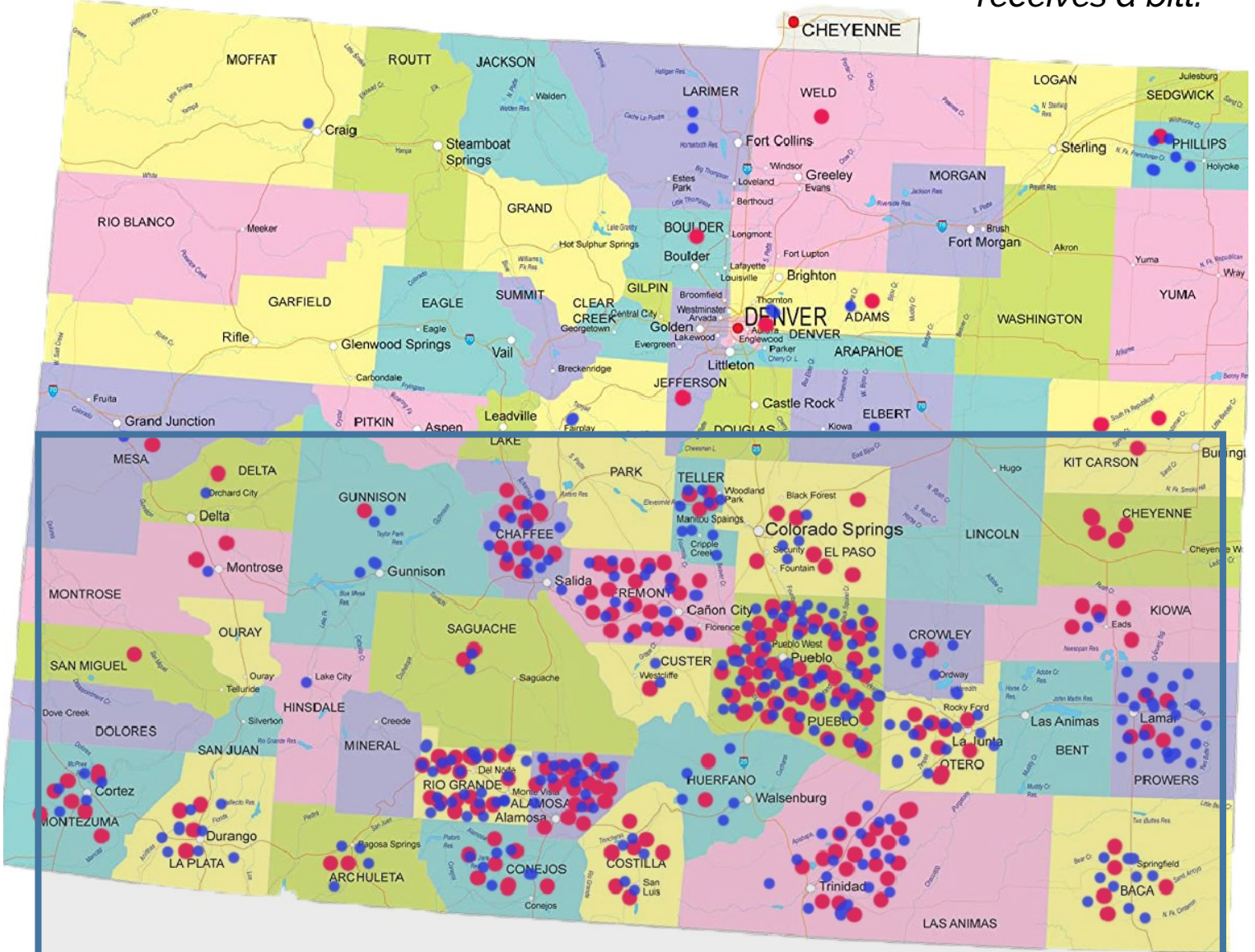


Who We Served

Families from 66 Colorado counties
In addition to 14 other states.



RMHCSC's cost is over \$75 a night to keep a family together, yet no one ever receives a bill!



2023 By The Numbers

11,023

541

4,432

\$1,329,600



Daily Guests



Families who stayed at our House



Cumulative nights



Food & Lodging Savings

Our Volunteers

5,418 guests welcomed to our Family Room®,

5,748 visitors served at our Hospitality Cart

1,095 daily meals provided

All of this was possible in part

because **253** volunteers

gave **19,112** hours of

their time valued at

\$607,762!



Children's Hospital Colorado is home to the Ronald McDonald Family Room.®



We are thankful for those who help us!



Platinum Transparency 2023

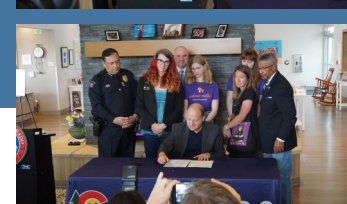
Candid.



Our volunteers and staff serve with compassion, respect and good cheer!



The Bill Signing with Gov. Polis





Financial Position 2023

Current Assets

Cash and equivalents	\$1,667,122
Accounts receivable	\$88,052
Prepaid expenses	\$12,446
Investments	\$4,297,757
Total current assets	\$5,065,377

Fixed Assets

Furniture & Fixtures	\$194,574
Building & improvements	\$7,240,523
Children's Hospital Family Room	\$36,915
Machinery & Equipment	\$57,268
Software-GRMHIS	\$5,000
Van	\$18,484
Accumulated Depreciation	[\$1,041,178]
Total fixed assets	\$6,511,586

Long Term Receivables	\$396,598
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Total assets **\$11,973,561**

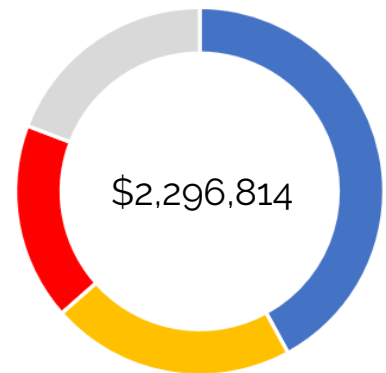
Liabilities & Equity

Total Accounts Payable	\$52,473
Prepaid Earned Income	\$2,700
Total liabilities	\$55,173

Net Assets Unrestricted	\$11,324,855
Net Assets Restricted	\$593,533
Total Equity	\$11,918,388

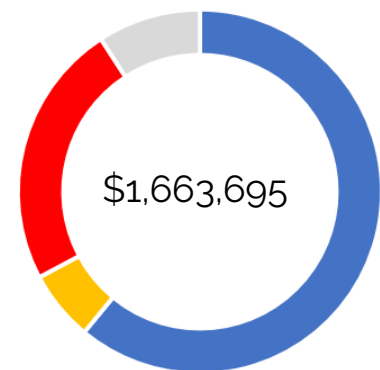
Total Liabilities & Equity **\$11,973,561**

Support & Revenue



Contributed support	\$965,662
Fundraising	\$492,278
House revenues	\$397,876
Investment income	\$440,998

Total Expenses



Ronald McDonald House	\$1,014,354
Ronald McDonald Family Rooms	\$103,895
Fundraising	\$393,089
Supporting Services	\$137,632

The above reflect preaudit numbers.